

WRANGLERSTAR

MODERN HOMESTEADING

YOUTUBE



SUBSCRIBERS
620,614+



VIDEO VIEWS
205,506,217+



AVG WATCH TIME
6:04 MINUTES

SOCIAL



FANS
38,788+



FOLLOWERS
20,400+

8.9 MILLION
VIDEO VIEWS EACH MONTH



THE ORIGINAL HOMESTEAD VLOGGERS

IN 2010, WE - THE WRANGLERSTAR FAMILY - LEFT OUR COMFORTABLE SUBURBAN LIFE TO BECOME MODERN DAY HOMESTEADERS IN THE RUGGED MOUNTAINS OF THE PACIFIC NORTHWEST. OUR YOUTUBE VIDEOS HAVE INSPIRED THOUSANDS TO BECOME MORE SELF RELIANT WITH GEAR REVIEWS, DIYS, AND DAILY VLOGS.

VIRAL

1

VIDEO OVER
10,000,000 VIEWS

25

VIDEOS OVER
1,000,000 VIEWS

153

VIDEOS OVER
250,000 VIEWS

GOOD TO KNOW

BRAND SAFE / FAMILY FRIENDLY

AUTHOR OF "MODERN HOMESTEADING
REDISCOVERING THE AMERICAN DREAM"

KEYNOTE SPEAKER - MOTHER EARTH
NEWS FAIRS 2015 - 2017

AWARDED YOUTUBE'S UP AND
COMING CREATOR 2013

PARTNERSHIPS



9 OUT OF 10 SUBSCRIBERS
ARE **MEN** 52% AGES
25 - 44



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STATS AS OF MAY 2017